

Travel in Vietnam

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Abstracts

Travel in Vietnam is being supported by the revival of tourism following the era of the pandemic when such activities and industries were curtailed. In 2023, Deputy Minister Hoang Dao Cuong signed Decision No. 405/QD-BVHTTDL, which issued the Ministry of Culture, Sports, and Tourism's Digital Transformation Plan from 2023 to 2030. The purpose of this plan is to prioritise sustainable tourism development and restructure the tourism industry in terms of infrastructure, environment, businesses, and...

Euromonitor International's Travel in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Short visa duration challenges limit the growth of inbound tourism flows

Outbound departures fare well, despite the gloomy economic outlook

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