

# Travel in Venezuela

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## Abstracts

The hyperinflation effects on the economy in general have affected all the activities carried out in the tourism industry, mainly the most relevant – lodging, travel modes, and intermediaries. The replacement of functional and operational assets has caused many aircraft, vehicles and boats to leave companies' service lines, and the rooms, halls and fundamental operative units of accommodation establishments have been impacted. Shortage of several important inputs, such as food, has had a devasta...

Euromonitor International's Travel in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Activities (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading

brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Executive Summary

Hyperinflation Impacts the Travel Industry

Online Sales Increase But Are Still Slow

Airlines Leave the Country

'risk Tourism' - A New Trend in Venezuela?

Travel To Continue on A Downward Volume Trend Due To Economic Recession

SWOT

Summary 1 Destination Venezuela: SWOT

Market Data

Table 1 Annual Leave: Volume 2013-2018

Table 2 Travellers by Age: Number of People 2013-2018

Table 3 Seasonality: Number of People 2013-2018

Table 4 Leisure Outbound Demographics: Number of Trips 2013-2018

Table 5 Other Transport Sales: Value 2013-2018

Table 6 Other Transport Online Sales: Value 2013-2018

Table 7 Forecast Other Transport Sales: Value 2018-2023

Table 8 Forecast Other Transport Online Sales: Value 2018-2023

Table 9 Activities: Value 2013-2018

Table 10 Forecast Activities: Value 2018-2023

Sources

Summary 2 Research Sources

Headlines

Prospects

Venezuelan Global Migration Impacts Outbound Departures

Potential Attraction To Natural Beauty Is Hampered by Crisis

the Government Continues Planning To Activate Tourism in Venezuela

Category Data

Table 11 Inbound Arrivals: Number of Trips 2013-2018

Table 12 Inbound Arrivals by Country: Number of Trips 2013-2018

Table 13 Inbound City Arrivals 2013-2018

Table 14 Inbound Receipts: Value 2013-2018

Table 15 Leisure Inbound Demographics: Number of Trips 2013-2018

Table 16 Forecast Inbound Arrivals: Number of Trips 2018-2023

Table 17 Forecast Inbound Arrivals by Country: Number of Trips 2018-2023

Table 18 Forecast Inbound Receipts: Value 2018-2023

Table 19 Domestic Trips by Destination: Number of Trips 2013-2018

Table 20 Domestic Business Trips by Travel Mode: Number of Trips 2013-2018

Table 21 Domestic Leisure Trips by Travel Mode: Number of Trips 2013-2018

Table 22 Domestic Expenditure: Value 2013-2018

Table 23 Forecast Domestic Business Trips by Travel Mode: Number of Trips 2018-2023

Table 24 Forecast Domestic Leisure Trips by Travel Mode: Number of Trips 2018-2023

Table 25 Forecast Domestic Expenditure: Value 2018-2023

Table 26 Outbound Departures: Number of Trips 2013-2018

Table 27 Outbound Departures by Destination: Number of Trips 2013-2018

Table 28 Outbound Expenditure: Value 2013-2018

Table 29 Forecast Outbound Departures: Number of Trips 2018-2023

Table 30 Forecast Outbound Departures by Destination: Number of Trips 2018-2023

Table 31 Forecast Outbound Expenditure: Value 2018-2023

Headlines

Prospects

Airlines Continue To Leave the Country

Avior Airlines Records the Largest Value Share Among Airlines in 2018

Charter Flights Try To Solve the Schedule Airlines Shortage

Category Data

Table 32 Airlines Sales: Value 2013-2018

Table 33 Airlines Online Sales: Value 2013-2018

Table 34 Airlines: Passengers Carried 2013-2018

Table 35 Airlines NBO Company Shares: % Value 2014-2018

Table 36 Scheduled Airlines Brands by Key Performance Indicators 2018

Table 37 Forecast Airlines Sales: Value 2018-2023

Table 38 Forecast Airlines Online Sales: Value 2018-2023

Headlines

Prospects

Car Rental in Venezuela Is Hit by the Drop in Car Sales and Spare Parts  
the Competitive Landscape Remains Fragmented in 2018

Internet Transactions Remain Low in 2018

Category Data

Table 39 Car Rental Sales: Value 2013-2018

Table 40 Car Rental Online Sales: Value 2013-2018

Table 41 Structure of Car Rental Market 2013-2018

Table 42 Car Rental NBO Company Shares: % Value 2014-2018

Table 43 Car Rental Brands by Key Performance Indicators 2018

Table 44 Forecast Car Rental Sales: Value 2018-2023

Table 45 Forecast Car Rental Online Sales: Value 2018-2023

## Headlines

### Prospects

the Scarcity of Staples Continues To Hit Lodging in 2018

Eurobuilding Group Is the Leading Player in A Split Competitive Environment

Short-term Rentals Have High Potential But Are Still A Lodging Niche

### Category Data

Table 46 Lodging Sales: Value 2013-2018

Table 47 Lodging Online Sales: Value 2013-2018

Table 48 Hotels Sales: Value 2013-2018

Table 49 Hotels Online Sales: Value 2013-2018

Table 50 Other Lodging Sales: Value 2013-2018

Table 51 Other Lodging Online Sales: Value 2013-2018

Table 52 Lodging Outlets: Units 2013-2018

Table 53 Lodging: Number of Rooms 2013-2018

Table 54 Lodging by Incoming vs Domestic: % Value 2013-2018

Table 55 Hotels NBO Company Shares: % Value 2014-2018

Table 56 Hotel Brands by Key Performance Indicators 2018

Table 57 Forecast Lodging Sales: Value 2018-2023

Table 58 Forecast Lodging Online Sales: Value 2018-2023

Table 59 Forecast Hotels Sales: Value 2018-2023

Table 60 Forecast Hotels Online Sales: Value 2018-2023

Table 61 Forecast Other Lodging Sales: Value 2018-2023

Table 62 Forecast Other Lodging Online Sales: Value 2018-2023

Table 63 Forecast Lodging Outlets: Units 2018-2023

## Headlines

### Prospects

Travel Agency Chains Adapt To Become More Dynamic

Turismo Maso Internacional Leads Intermediaries in Venezuela

Niche Groups Maintain Intermediaries

### Category Data

Table 64 Travel Intermediaries Sales: Value 2013-2018

Table 65 Intermediaries Corporate Business Online Sales: Value 2013-2018

Table 66 Intermediaries Leisure Online Sales: Value 2013-2018

Table 67 Travel Intermediaries NBO Company Shares: % Value 2014-2018

Table 68 Online Travel Sales to Residents: Value 2013-2018

Table 69 Mobile Travel Sales to Residents: Value 2013-2018

Table 70 Forecast Travel Intermediaries Sales: Value 2018-2023

Table 71 Forecast Intermediaries Corporate Business Online Sales: Value 2018-2023

Table 72 Forecast Intermediaries Leisure Online Sales: Value 2018-2023

Table 73 Forecast Online Travel Sales to Residents: Value 2018-2023

Table 74 Forecast Mobile Travel Sales to Residents: Value 2018-2023

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