

## **Travel in the United Arab Emirates**

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## **Abstracts**

In 2023, the United Arab Emirates has firmly established itself as a global travel hub, earning high rankings in international tourism competitiveness indexes. The remarkable growth of Emirati hotels has not only attracted millions of visitors, but also extended their stays, resulting in robust occupancy rates that reflect their appeal. This resurgence has translated into significant earnings, marking a resounding revival for hotels. Meanwhile, the airports in the United Arab Emirates have exper...

Euromonitor International's Travel in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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India leads arrivals, while GCC and Western Europe also contribute to Dubai's vibrant travel industry

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