

Travel in Ukraine

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Abstracts

Travel in Ukraine has seen significant signs of a recovery during 2021 with the rolling out of vaccinations on a global scale helping to make travel possible again, while a resumption of economic activities has helped to boost disposable income. As it stands, travel only plays a minor role in Ukraine's economy; nevertheless, the government has attempted to boost domestic and inbound tourism in Ukraine through several initiatives. One such initiative was the launch of the State Agency for Tourism...

Euromonitor International's Travel in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Activities and Experiences, Lodging, Online Travel and Intermediaries, Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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