

Travel in Uganda

<https://marketpublishers.com/r/TAC23504C7AEN.html>

Date: August 2016

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: TAC23504C7AEN

Abstracts

Unlike many African countries which depend solely on exploitation of oil and natural resources to maintain strong economies, Uganda's business portfolio is wider and allows the country to present a consolidated economy. The government acknowledges the increasing importance of travel and tourism for economic and social development and invests in promoting the country abroad.

Euromonitor International's Travel in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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