

Travel in Turkmenistan

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Abstracts

Despite the focus of Turkmenistan's government on the development of local tourism, the industry continues to perform very poorly in terms of both inbound and domestic tourism, with the main restraining factor being the huge number of bureaucratic issues visitors from foreign countries face. Turkmenistan is a highly autonomous and secretive country and the visa process involves a lot of different procedures, from the requirement of a letter of invitation to various additional permits and...

Euromonitor International's Travel in Turkmenistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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