

# Travel in Thailand

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## Abstracts

As of 1 October 2022, Thailand fully lifted all pandemic-related border requirements. To enter the country, international travellers no longer needed to show proof of vaccination, or a negative COVID-19 test. This resulted in a strong recovery for the travel industry, with the number of inbound arrivals showing triple-digit growth. However, volumes remained well below pre-pandemic levels. International tourism is a significant contributor to Thailand's GDP, generating jobs and income for a high...

Euromonitor International's Travel in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### TRAVEL IN THAILAND

#### EXECUTIVE SUMMARY

Travel in 2023

Airlines: key trends

Lodging: key trends

Booking: key trends

What next for travel?

#### MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2018-2023

Table 2 Surface Travel Modes Online Sales: Value 2018-2023

Table 3 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 4 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 5 In-Destination Spending: Value 2018-2023

Table 6 Forecast In-Destination Spending: Value 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

#### TOURISM FLOWS IN THAILAND

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Reopening of Chinese border facilitates recovery

Focus on secondary destinations

#### PROSPECTS AND OPPORTUNITIES

Continued focus on key source markets, although diversification will also be a key growth strategy

Government eyes MICE as opportunity for growth

#### CATEGORY DATA

Table 7 Inbound Arrivals: Number of Trips 2018-2023

Table 8 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 9 Inbound City Arrivals 2018-2023

Table 10 Inbound Tourism Spending: Value 2018-2023

Table 11 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 13 Forecast Inbound Tourism Spending: Value 2023-2028

Table 14 Domestic Trips by Destination: Number of Trips 2018-2023

Table 15 Domestic Spending: Value 2018-2023

Table 16 Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 17 Forecast Domestic Spending: Value 2023-2028

Table 18 Outbound Departures: Number of Trips 2018-2023

Table 19 Outbound Departures by Destination: Number of Trips 2018-2023

Table 20 Outbound Tourism Spending: Value 2018-2023

Table 21 Forecast Outbound Departures: Number of Trips 2023-2028

Table 22 Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 23 Forecast Outbound Spending: Value 2023-2028

## AIRLINES IN THAILAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Low-cost airlines and TAT join forces to promote secondary cities

Increasing connectivity of surface travel threatens competitiveness of air travel when it comes to domestic trips

### PROSPECTS AND OPPORTUNITIY

Focus on rebuilding capacity, with new airlines poised to meet growing demand

Airlines will face challenges, moving forward

### CATEGORY DATA

Table 24 Airlines Sales: Value 2018-2023

Table 25 Airlines Online Sales: Value 2018-2023

Table 26 Airlines: Passengers Carried 2018-2023

Table 27 Airlines NBO Company Shares: % Value 2018-2022

Table 28 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 29 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 30 Full Service Carriers Brands by Key Performance Indicators 2023

Table 31 Forecast Airlines Sales: Value 2023-2028

Table 32 Forecast Airlines Online Sales: Value 2023-2028

## LODGING (DESTINATION) IN THAILAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rising hotel room rates drive growth

Campsites gain traction amongst domestic travellers

### PROSPECTS AND OPPORTUNITIES

Robust growth expected, as key players expands their portfolios

Digital nomads present opportunity for economic growth

### CATEGORY DATA

Table 33 Lodging (Destination) Sales: Value 2018-2023

Table 34 Lodging (Destination) Online Sales: Value 2018-2023

Table 35 Hotels Sales: Value 2018-2023

Table 36 Hotels Online Sales: Value 2018-2023

Table 37 Other Lodging Sales: Value 2018-2023

Table 38 Other Lodging Online Sales: Value 2018-2023

Table 39 Lodging (Destination) Outlets: Units 2018-2023

Table 40 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 41 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 42 Hotels NBO Company Shares: % Value 2018-2022

Table 43 Hotel Brands by Key Performance Indicators 2023

Table 44 Forecast Lodging (Destination) Sales: Value 2023-2028

Table 45 Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 46 Forecast Hotels Sales: Value 2023-2028

Table 47 Forecast Hotels Online Sales: Value 2023-2028

Table 48 Forecast Other Lodging Sales: Value 2023-2028

Table 49 Forecast Other Lodging Online Sales: Value 2023-2028

Table 50 Forecast Lodging (Destination) Outlets: Units 2023-2028

## BOOKING IN THAILAND

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

OTAs lead growth as travellers seek out integrated platforms

Government subsidy programme encourages domestic travel

### PROSPECTS AND OPPORTUNITIES

Leisure travel will drive recovery

Continued shift towards online booking platforms as new local player looks to take share from leaders

### CATEGORY DATA

Table 51 Booking Sales: Value 2018-2023

Table 52 Business Travel Sales: Value 2018-2023

Table 53 Leisure Travel Sales: Value 2018-2023

Table 54 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 55 Forecast Booking Sales: Value 2023-2028

Table 56 Forecast Business Travel Sales: Value 2023-2028

Table 57 Forecast Leisure Travel Sales: Value 2023-2028

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