

Travel in Tanzania

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Abstracts

Although the Tanzanian government did not close the country's borders, the initial impact of the COVID-19 pandemic's subsequent lockdown across the world impacted tourism and travel in the country negatively. Hotels and resorts were closed on 1 April and the Tanzania Civil Aviation Authority announced a suspension of all international passenger flights due to the pandemic by 12 April. Despite the Tanzania Association of Tour Operators (Tato) supporting the decision to shut down hotels and resort...

Euromonitor International's Travel in Tanzania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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