

Travel in South Africa

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Date: September 2023

Pages: 0

Price: US\$ 2,100.00 (Single User License)

ID: TACA551003BEN

Abstracts

Travel and tourism in South Africa has faced persistent challenges due to rising input costs, particularly related to supplying quality water to clients and dealing with frequent power outages. Water supply and water quality challenges have been negatively impacted, especially for domestic tourist arrivals to the KwaZuluNatal province. In addition, electricity outages, averaging around 10 hours per day, have posed affordability concerns for both domestic and international travellers throughout S...

Euromonitor International's Travel in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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