

Travel in Seychelles

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Abstracts

The Republic of Seychelles, a small island nation in the West Indian Ocean, has targeted China as the most promising source for tourism. Despite a slowdown in economic growth, China continues to lead the world economy. Arrivals from China is growing rapidly, but the Seychelles is less known to the Chinese than other popular destinations such as Mauritius and the Maldives. Strong growth in this important market with the high purchasing power of its residents has attracted the attention of the Sey...

Euromonitor International's Travel in Seychelles report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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