

# Travel in Russia

https://marketpublishers.com/r/T0304ACD1FDEN.html

Date: October 2021

Pages: 54

Price: US\$ 2,100.00 (Single User License)

ID: T0304ACD1FDEN

### **Abstracts**

In spite of having plunged by more than half during 2020 due to COVID-19 disruption and the economic shock it engendered, travel retail current value sales will see no more than a modest recovery during 2021. With both inbound and outbound international travel set to remain highly restricted, as the rate of COVID-19 infection remains relatively high in Russia and its vaccination programme has only made slow progress, domestic tourism will be the main driver of this rebound. This will be aided by...

Euromonitor International's Travel in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Activities and Experiences, Lodging, Online Travel and Intermediaries, Tourism Flows, Travel Modes.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

TRAVEL IN RUSSIA

**EXECUTIVE SUMMARY** 

Travel in 2021

COVID-19 impact on travel

Company response to COVID-19 in 2021: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries in 2021

What next for travel?

CHART 1 Inbound Receipts: 2021-2026

CHART 2 Average Spend per Trip for Inbound Arrivals: 2021-2026

MARKET DATA

Table 1 Other Transport Sales: Value 2016-2021

Table 2 Other Transport Online Sales: Value 2016-2021

Table 3 Forecast Other Transport Sales: Value 2021-2026

Table 4 Forecast Other Transport Online Sales: Value 2021-2026

Table 5 Activities and Experiences: Value 2016-2021

Table 6 Forecast Activities and Experiences: Value 2021-2026

GLOBAL INDUSTRY ENVIRONMENT

**DISCLAIMER** 

**SOURCES** 

Summary 1 Research Sources

TOURISM FLOWS IN RUSSIA

**KEY DATA FINDINGS** 

**2021 IMPACT** 

Low COVID-19 vaccination rate hampers recovery in inbound tourism

Tourism cashback programme stimulates domestic tourism

**RECOVERY AND OPPORTUNITIES** 

Government seeks to streamline visa regime to encourage inbound travel

Low-cost destination Turkey will be a major growth destination for outbound travel

**CATEGORY DATA** 

Table 7 Inbound Arrivals: Number of Trips 2016-2021

Table 8 Inbound Arrivals by Country: Number of Trips 2016-2021

Table 9 Inbound City Arrivals 2016-2021

Table 10 Inbound Receipts: Value 2016-2021

Table 11 Forecast Inbound Arrivals: Number of Trips 2021-2026

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2021-2026

Table 13 Forecast Inbound Receipts: Value 2021-2026

Table 14 Domestic Trips by Destination: Number of Trips 2016-2021



Table 15 Domestic Business Trips by Travel Mode: Number of Trips 2016-2021

Table 16 Domestic Leisure Trips by Travel Mode: Number of Trips 2016-2021

Table 17 Domestic Expenditure: Value 2016-2021

Table 18 Forecast Domestic Business Trips by Travel Mode: Number of Trips

2021-2026

Table 19 Forecast Domestic Leisure Trips by Travel Mode: Number of Trips 2021-2026

Table 20 Forecast Domestic Expenditure: Value 2021-2026

Table 21 Outbound Departures: Number of Trips 2016-2021

Table 22 Outbound Departures by Destination: Number of Trips 2016-2021

Table 23 Outbound Expenditure: Value 2016-2021

Table 24 Forecast Outbound Departures: Number of Trips 2021-2026

Table 25 Forecast Outbound Departures by Destination: Number of Trips 2021-2026

Table 26 Forecast Outbound Expenditure: Value 2021-2026

**AIRLINES IN RUSSIA** 

**KEY DATA FINDINGS** 

**2021 IMPACT** 

International restrictions continue to weigh heavily on air traffic

Aeroflot looks to low-cost banner Pobeda as it seeks to regain lost retail value share

### RECOVERY AND OPPORTUNITIES

Russia to get a second domestic low-cost carrier

Price competition set to intensify, while government mulls VAT cut to support airline industry

### **CATEGORY DATA**

Table 27 Airlines Sales: Value 2016-2021

Table 28 Airlines Online Sales: Value 2016-2021

Table 29 Airlines: Passengers Carried 2016-2021

Table 30 Airlines NBO Company Shares: % Value 2016-2020

Table 31 Low Cost Carriers Airlines Brands by Key Performance Indicators 2021

Table 32 Scheduled Airlines Brands by Key Performance Indicators 2021

Table 33 Forecast Airlines Sales: Value 2021-2026

Table 34 Forecast Airlines Online Sales: Value 2021-2026

CAR RENTAL (DESTINATION) IN RUSSIA

**KEY DATA FINDINGS** 

**2021 IMPACT** 

As international inbound travel remains very subdued, car rental (destination) will continue to decline

New business models pose a mounting competitive threat to traditional car rental RECOVERY AND OPPORTUNITIES

Heightened competition from car sharing services and COVID-19 fallout will lead to



consolidation in car rental

Russian Tourism Office stimulates travel with rented cars within a country

**CATEGORY DATA** 

Table 35 Car Rental Sales: Value 2016-2021

Table 36 Car Rental Online Sales: Value 2016-2021

Table 37 Structure of Car Rental Market 2016-2021

Table 38 Car Rental NBO Company Shares: % Value 2016-2020

Table 39 Car Rental Brands by Key Performance Indicators 2021

Table 40 Forecast Car Rental Sales: Value 2021-2026

Table 41 Forecast Car Rental Online Sales: Value 2021-2026

LODGING IN RUSSIA

**KEY DATA FINDINGS** 

**2021 IMPACT** 

Domestic consumers will drive rebound in demand for lodging

Campsites grow in popularity due competitiveness on price in a difficult economic

environment and perceived lower COVID-19 risk

RECOVERY AND OPPORTUNITIES

Moscow, St Petersburg and Black Sea coastal resorts will lead recovery

Local consumers will be the main driver of recovery, making it difficult for hotels to raise their pricing

**CATEGORY DATA** 

Table 42 Lodging Sales: Value 2016-2021

Table 43 Lodging Online Sales: Value 2016-2021

Table 44 Hotels Sales: Value 2016-2021

Table 45 Hotels Online Sales: Value 2016-2021

Table 46 Other Lodging Sales: Value 2016-2021

Table 47 Other Lodging Online Sales: Value 2016-2021

Table 48 Lodging Outlets: Units 2016-2021

Table 49 Lodging: Number of Rooms 2016-2021

Table 50 Lodging by Incoming vs Domestic: % Value 2016-2021

Table 51 Hotels NBO Company Shares: % Value 2016-2020

Table 52 Hotel Brands by Key Performance Indicators 2021

Table 53 Forecast Lodging Sales: Value 2021-2026

Table 54 Forecast Lodging Online Sales: Value 2021-2026

Table 55 Forecast Hotels Sales: Value 2021-2026

Table 56 Forecast Hotels Online Sales: Value 2021-2026

Table 57 Forecast Other Lodging Sales: Value 2021-2026

Table 58 Forecast Other Lodging Online Sales: Value 2021-2026

Table 59 Forecast Lodging Outlets: Units 2021-2026



# ONLINE TRAVEL AND INTERMEDIARIES IN RUSSIA KEY DATA FINDINGS

**2021 IMPACT** 

COVID-19 accelerates digitalisation of travel booking

Government introduces new regulations and incentives to help keep travel agencies and operators afloat

### RECOVERY AND OPPORTUNITIES

Travel intermediaries pivot towards domestic offerings

An online presence is increasingly essential for travel intermediaries

### CATEGORY DATA

Table 60 Travel Intermediaries Sales: Value 2016-2021

Table 61 Intermediaries Corporate Business Online Sales: Value 2016-2021

Table 62 Intermediaries Leisure Online Sales: Value 2016-2021

Table 63 Travel Intermediaries NBO Company Shares: % Value 2016-2021

Table 64 Online Travel Sales to Residents: Value 2016-2021

Table 65 Total Mobile Travel Sales to Residents: Value 2016-2021

Table 66 Forecast Travel Intermediaries Sales: Value 2021-2026

Table 67 Forecast Intermediaries Corporate Business Online Sales: Value 2021-2026

Table 68 Forecast Intermediaries Leisure Online Sales: Value 2021-2026

Table 69 Forecast Online Travel Sales to Residents: Value 2021-2026

Table 70 Forecast Total Mobile Travel Sales to Residents: Value 2021-2026



### I would like to order

Product name: Travel in Russia

Product link: https://marketpublishers.com/r/T0304ACD1FDEN.html

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/T0304ACD1FDEN.html">https://marketpublishers.com/r/T0304ACD1FDEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970