

Travel in Romania

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Abstracts

The dynamic performances recorded across all categories of travel and tourism in Romania during 2023 represented the continuation of the strong recovery that began in 2021 and developed over the course of 2022. This was mainly result of the elimination of COVID-19 restrictions and the complete opening up of domestic and international travel routes. Although the spike seen in inflation during 2022 and 2023 and the subsequent dramatic increases seen in the cost of living represented major financia...

Euromonitor International's Travel in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TRAVEL IN ROMANIA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2018-2023

Table 2 Surface Travel Modes Online Sales: Value 2018-2023

Table 3 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 4 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 5 In-Destination Spending: Value 2018-2023

Table 6 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

The withdrawal of the domestic tourism voucher scheme influences tourism flows

Strong growth in arrivals in 2023 leads to return to pre-COVID 19 levels of activity

PROSPECTS AND OPPORTUNITIES

Domestic tourism set to continue booming as holiday vouchers remain popular

A wider range of attractions and events set to diversify Romania's tourism offer

CATEGORY DATA

Table 7 Inbound Arrivals: Number of Trips 2018-2023

Table 8 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 9 Inbound City Arrivals 2018-2023

Table 10 Inbound Tourism Spending: Value 2018-2023

Table 11 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 13 Forecast Inbound Tourism Spending: Value 2023-2028

Table 14 Domestic Trips by Destination: Number of Trips 2018-2023

Table 15 Domestic Spending: Value 2018-2023

Table 16 Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 17 Forecast Domestic Spending: Value 2023-2028

Table 18 Outbound Departures: Number of Trips 2018-2023

Table 19 Outbound Departures by Destination: Number of Trips 2018-2023

Table 20 Outbound Tourism Spending: Value 2018-2023

Table 21 Forecast Outbound Departures: Number of Trips 2023-2028

Table 22 Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 23 Forecast Outbound Spending: Value 2023-2028

AIRLINES IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Low cost carriers thrive in a highly competitive category

Leader WizzAir takes advantage of Blue Air collapse as Tarom opens new charter routes

PROSPECTS AND OPPORTUNITIES

Low cost carriers set to benefit from pressure on consumer spending

Low cost carriers set to compete to fill the void left by the collapse of Blue Air

CATEGORY DATA

Table 24 Airlines Sales: Value 2018-2023

Table 25 Airlines Online Sales: Value 2018-2023

Table 26 Airlines: Passengers Carried 2018-2023

Table 27 Airlines NBO Company Shares: % Value 2018-2022

Table 28 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 29 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 30 Full Service Carriers Brands by Key Performance Indicators 2023

Table 31 Forecast Airlines Sales: Value 2023-2028

Table 32 Forecast Airlines Online Sales: Value 2023-2028

LODGING (DESTINATION) IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong increases in demand seen across all categories of lodging

Rising demand spurs the opening of new hotels and redevelopment of existing hotels

PROSPECTS AND OPPORTUNITIES

Improvements in living standards and rising incomes to boost demand for lodging

Rising interest in Romania among foreign visitors to benefit cities other than Bucharest

CATEGORY DATA

Table 33 Lodging (Destination) Sales: Value 2018-2023

Table 34 Lodging (Destination) Online Sales: Value 2018-2023

Table 35 Hotels Sales: Value 2018-2023

Table 36 Hotels Online Sales: Value 2018-2023

Table 37 Other Lodging Sales: Value 2018-2023

Table 38 Other Lodging Online Sales: Value 2018-2023

Table 39 Lodging (Destination) Outlets: Units 2018-2023

Table 40 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 41 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 42 Hotels NBO Company Shares: % Value 2018-2022

Table 43 Hotel Brands by Key Performance Indicators 2023

Table 44 Forecast Lodging (Destination) Sales: Value 2023-2028

Table 45 Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 46 Forecast Hotels Sales: Value 2023-2028

Table 47 Forecast Hotels Online Sales: Value 2023-2028

Table 48 Forecast Other Lodging Sales: Value 2023-2028

Table 49 Forecast Other Lodging Online Sales: Value 2023-2028

Table 50 Forecast Lodging (Destination) Outlets: Units 2023-2028

BOOKING IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong sales growth due to boom in early bookings and impact of travel vouchers

Greater frequency of travel supports growth in travel intermediaries

PROSPECTS AND OPPORTUNITIES

Digital strategies to become increasingly essential as online sales continue to soar

The extension of the holiday vouchers scheme to support sales growth

CATEGORY DATA

Table 51 Booking Sales: Value 2018-2023

Table 52 Business Travel Sales: Value 2018-2023

Table 53 Leisure Travel Sales: Value 2018-2023

Table 54 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 55 Forecast Booking Sales: Value 2023-2028

Table 56 Forecast Business Travel Sales: Value 2023-2028

Table 57 Forecast Leisure Travel Sales: Value 2023-2028

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