

Travel in Pakistan

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Abstracts

The initial impact of COVID-19 in Pakistan began at the start of 2020 as Pakistan International Airlines (PIA), cancelled all flights between Pakistan and China for most of January. By March government-enforced restrictions began as Pakistan's borders were closed and flights were grounded. All hotels and retail outlets, including travel agencies and car rental facilities were closed, and consumers remained largely restricted to their homes except in cases of essential movement. These conditions...

Euromonitor International's Travel in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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