

Travel in Mozambique

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Abstracts

Tourism struggled in Mozambique at the beginning of the review period, amidst instability, kidnappings and clashes between local factions, as well as a resurgence of RENAMO (Mozambique National Resistance). However, the situation began to improve after a truce with RENAMO at the end of 2016, which improved both traveller and investor confidence in the country as a tourist destination. However, in 2019, the country was affected by cyclones Idai and Kenneth, which left nearly 2.2 million Mozambicans...

Euromonitor International's Travel in Mozambique report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Despite predominance of South Africa as a source market, new markets were emerging prior to the pandemic

Low but growing demand for domestic trips and regional preference for outbound trips set to remain a feature of Mozambique's tourist industry

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Ongoing development of Maputo to attract MICE tourism and combination MICE/leisure tourists in a bid to help tourism recover

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