

Travel in Mongolia

<https://marketpublishers.com/r/T45D7645DE4EN.html>

Date: September 2016

Pages: 22

Price: US\$ 660.00 (Single User License)

ID: T45D7645DE4EN

Abstracts

Mongolia has had three difficult years following a “mini-boom” which took place in 2011/2012. Since then, the number of inbound arrivals has been in decline, mainly because of the difficult economic situation in Russia and China, the country’s two leading source markets. Arrivals from China recovered in 2015, but arrivals from Russia continued to see a significant decline, leaving a further gap in the market.

Euromonitor International's Travel in Mongolia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Sluggish Performance

Seasonality and Poor Diversity

Competition Increasing

A New Airport for Mongolia

From Ger Camps To 5-star Hotels

SWOT

Strengths

Weaknesses

Opportunities

Threats

Summary 1 Destination Mongolia: SWOT

Market Data

Table 1 Other Transport: Value 2010-2015

Table 2 Forecast Other Transport: Value 2015-2020

Table 3 Car Rental Sales: Value 2010-2015

Table 4 Forecast Car Rental Sales: Value 2015-2020

Table 5 Attractions: Value 2010-2015

Table 6 Forecast Attractions: Value 2015-2020

Sources

Summary 2 Research Sources

Flows

Headlines

Trends

Prospects

Category Data

Table 7 Inbound Arrivals: Number of Trips 2010-2015

Table 8 Inbound Arrivals by Country: Number of Trips 2010-2015

Table 9 Inbound Receipts: Value 2010-2015

Table 10 Forecast Inbound Arrivals: Number of Trips 2015-2020

Table 11 Forecast Inbound Arrivals by Country: Number of Trips 2015-2020

Table 12 Forecast Inbound Receipts: Value 2015-2020

Table 13 Domestic Trips by Purpose of Visit: Number of Trips 2010-2015

Table 14 Domestic Business Trips by Travel Mode: Number of Trips 2010-2015

Table 15 Domestic Leisure Trips by Travel Mode: Number of Trips 2010-2015

Table 16 Domestic Expenditure: Value and Growth 2010-2015

Table 17 Outbound Departures: Number of Trips 2010-2015

Table 18 Outbound Departures by Destination: Number of Trips 2010-2015

Table 19 Outbound Expenditure: Value 2010-2015

Table 20 Forecast Outbound Departures: Number of Trips 2015-2020

Table 21 Forecast Outbound Departures by Destination: Number of Trips 2015-2020

Table 22 Forecast Outbound Expenditure: Value 2015-2020

Airlines

Headlines

Trends

Prospects

Category Data

Table 23 Airlines Sales: Value 2010-2015

Table 24 Forecast Airlines Sales: Value 2015-2020

Lodging

Headlines

Trends

Prospects

Category Data

Table 25 Lodging Sales: Value 2010-2015

Table 26 Lodging Outlets: Units 2010-2015

Table 27 Forecast Lodging Sales: Value 2015-2020

Table 28 Forecast Lodging Outlets: Units 2015-2020

Intermediaries

Headlines

Trends

Prospects

Category Data

Table 29 Intermediaries Sales: Value 2010-2015

Table 30 Forecast Intermediaries Sales: Value 2015-2020

I would like to order

Product name: Travel in Mongolia

Product link: <https://marketpublishers.com/r/T45D7645DE4EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T45D7645DE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970