

Travel in Mauritius

https://marketpublishers.com/r/TBCB6547D36EN.html

Date: November 2020

Pages: 30

Price: US\$ 660.00 (Single User License)

ID: TBCB6547D36EN

Abstracts

Prior to the onset of the global pandemic, Western Europe was by far the largest region for inbound visitors to Mauritius, with France and the UK the leading individual source markets. However, the economic situation in these two countries, including uncertainty surrounding Brexit, made consumers more cautious with their spending, resulting in weaker growth in arrivals in Mauritius in 2019. This was not helped by the fact that Mauritius is perceived as a luxury destination. Nevertheless, the ove...

Euromonitor International's Travel in Mauritius report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

EXECUTIVE SUMMARY

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 1 Other Transport: Value 2015-2020

Table 2 Forecast Other Transport: Value 2020-2025

Table 3 Car Rental Sales: Value 2015-2020

Table 4 Forecast Car Rental Sales: Value 2020-2025

Table 5 Attractions and Experiences: Value 2015-2020

Table 6 Forecast Attractions and Experiences: Value 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS

Key Data Findings

2020 Impact

Professional and amateur efforts to promote the island stall temporarily due to the onset of COVID-19

An oil spill and misconceptions of the damage caused make the island less attractive to potential tourists

Recovery and Opportunities

Increasing need to attract new source markets to avoid overreliance on markets such as China

Development of travel niches on Mauritius could offer growth potential while Rodrigues likely to appeal to wealthy locals

Category Data

Table 7 Inbound Arrivals: Number of Trips 2015-2020

Table 8 Inbound Arrivals by Country: Number of Trips 2015-2020

Table 9 Inbound Receipts: Value 2015-2020

Table 10 Forecast Inbound Arrivals: Number of Trips 2020-2025



Table 11 Forecast Inbound Arrivals by Country: Number of Trips 2020-2025

Table 12 Forecast Inbound Receipts: Value 2020-2025

Table 13 Domestic Trips by Purpose of Visit: Number of Trips 2015-2020

Table 14 Domestic Business Trips by Travel Mode: Number of Trips 2015-2020

Table 15 Domestic Leisure Trips by Travel Mode: Number of Trips 2015-2020

Table 16 Domestic Expenditure: Value and Growth 2015-2020

Table 17 Forecast Domestic Trips by Purpose of Visit: Number of Trips 2020-2025

Table 18 Forecast Domestic Business Trips by Travel Mode: Number of Trips 2020-2025

Table 19 Forecast Domestic Leisure Trips by Travel Mode: Number of Trips 2020-2025

Table 20 Forecast Domestic Tourist Expenditure: Value and Growth 2020-2025

Table 21 Outbound Departures: Number of Trips 2015-2020

Table 22 Outbound Departures by Destination: Number of Trips 2015-2020

Table 23 Outbound Expenditure: Value 2015-2020

Table 24 Forecast Outbound Departures: Number of Trips 2020-2025

Table 25 Forecast Outbound Departures by Destination: Number of Trips 2020-2025

Table 26 Forecast Outbound Expenditure: Value 2020-2025

AIRLINES

Key Data Findings

2020 Impact

National carrier Air Mauritius files for voluntary administration during lockdown in April 2020

Rise in ticket prices likely once normality resumes while the entry of new players could broaden source markets and improve connectivity with existing ones

Recovery and Opportunities

Partial reopening of borders on 1 October 2020

Alternative promotional campaigns during the pandemic boost prospects for Mauritius when travel restrictions ease

Category Data

Table 27 Airlines Sales: Value 2015-2020

Table 28 Forecast Airlines Sales: Value 2020-2025

LODGING

Key Data Findings

2020 Impact

Despite qualifying for the Safe Travels stamp in June 2020 borders remained closed until 1 October leading to short-term hotel closures and a focus on domestic tourism Digital platforms such as Airbnb are boosting short-term rentals

Recovery and Opportunities

Hygiene and proper sanitisation to ensure safety of travellers could create all-inclusive



package offers combined with mandatory two-week quarantine period Potential growth of mixed-use development projects based in convenient locations Category Data

Table 29 Lodging Sales: Value 2015-2020 Table 30 Lodging Outlets: Units 2015-2020

Table 31 Forecast Lodging Sales: Value 2020-2025
Table 32 Forecast Lodging Outlets: Units 2020-2025

ONLINE TRAVEL INTERMEDIARIES

Key Data Findings

2020 Impact

Border closures create repercussions on neighbouring islands

Pressure on authorities to reopen borders in order to fulfil winter demand during 2020 Recovery and Opportunities

Aggressive marketing to clear negative press surrounding the destination, while new COVID-19 testing facility set up at airport brings fresh hope for international travel Local businesses diversify in order to make the best of the situation

Category Data

Table 33 Travel Intermediaries Sales: Value 2015-2020

Table 34 Forecast Travel Intermediaries Sales: Value 2020-2025



I would like to order

Product name: Travel in Mauritius

Product link: https://marketpublishers.com/r/TBCB6547D36EN.html

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TBCB6547D36EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970