

Travel in Macau, China

<https://marketpublishers.com/r/T208D60F9B2EN.html>

Date: November 2020

Pages: 27

Price: US\$ 660.00 (Single User License)

ID: T208D60F9B2EN

Abstracts

Macau's travel market was significantly impacted by the onset of coronavirus (COVID-19) in 2020 leading to a decline in inbound arrivals and either a slowdown or contraction in growth for airlines, lodging and online travel intermediaries. While the performance of travel as a whole is generally lifted by arrivals from China, which is by far the most important source market for the city, the decimation in arrivals from China had a massive impact on Macau in 2020. Moreover, the government's effort...

Euromonitor International's Travel in Macau, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EXECUTIVE SUMMARY

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 1 Other Transport: Value 2015-2020

Table 2 Forecast Other Transport: Value 2020-2025

Table 3 Car Rental Sales: Value 2015-2020

Table 4 Forecast Car Rental Sales: Value 2020-2025

Table 5 Attractions and Experiences: Value 2015-2020

Table 6 Forecast Attractions and Experiences: Value 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS

Key Data Findings

2020 Impact

COVID-19 and protests in Hong Kong decimate tourist flows to Macau

Global pandemic may impact average spend per trip as tourists recover from subsequent economic hardship and potential fall in disposable incomes

Recovery and Opportunities

Focus on developing the tourism offer from casinos

Rebound in main tourist markets facilitated by new transport links

Category Data

Table 7 Inbound Arrivals: Number of Trips 2015-2020

Table 8 Inbound Arrivals by Country: Number of Trips 2015-2020

Table 9 Inbound Receipts: Value 2015-2020

Table 10 Forecast Inbound Arrivals: Number of Trips 2020-2025

Table 11 Forecast Inbound Arrivals by Country: Number of Trips 2020-2025

Table 12 Forecast Inbound Receipts: Value 2020-2025

Table 13 Outbound Departures: Number of Trips 2015-2020

Table 14 Outbound Departures by Destination: Number of Trips 2015-2020

Table 15 Outbound Expenditure: Value 2015-2020

Table 16 Forecast Outbound Departures: Number of Trips 2020-2025

Table 17 Forecast Outbound Departures by Destination: Number of Trips 2020-2025

Table 18 Forecast Outbound Expenditure: Value 2020-2025

AIRLINES

Key Data Findings

2020 Impact

Advantage of new routes and greater flight frequency delayed as activities grind to a halt due to the pandemic

Macau international Airport set to experience higher visitor numbers

Recovery and Opportunities

More airlines set to use Macau International Airport making Macau a hub for air travellers in South east Asia

Air Macau set to bounce back through improvements to its offer and new additions to its fleet

Category Data

Table 19 Airlines Sales: Value 2015-2020

Table 20 Forecast Airlines Sales: Value 2020-2025

LODGING

Key Data Findings

2020 Impact

Lodging suffers tremendously from protests in Hong Kong and COVID-19 travel-related restrictions

Growing supply of budget lodging through simpler licencing laws also impacted by the pandemic as visitor numbers fall dramatically

Recovery and Opportunities

Increase in lodging capacity and growth in short-term rentals set to help industry recover

Online bookings set to rise as consumers become more tech savvy and demand convenience

Category Data

Table 21 Lodging Sales: Value 2015-2020

Table 22 Lodging Outlets: Units 2015-2020

Table 23 Forecast Lodging Sales: Value 2020-2025

Table 24 Forecast Lodging Outlets: Units 2020-2025

ONLINE TRAVEL INTERMEDIARIES

Key Data Findings

2020 Impact

COVID-19 decimates sales of online travel intermediaries as casinos close
Plans to attract a wider audience and improve the country's tourism infrastructure temporarily halted

Recovery and Opportunities

Positive but slow growth expected as the industry recovers from the economic impact of COVID-19

Rollout of 5G in Macau should benefit industry players and provide convenience for consumers

Category Data

Table 25 Online Travel Intermediaries Sales: Value 2015-2020

Table 26 Forecast Online Travel Intermediaries Sales: Value 2020-2025

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