

Travel in Lithuania

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Abstracts

The negative impact of COVID-19 on travel in Lithuania began in March 2020 with the government imposed lockdown and border closures. This led to a significant decline in the number of inbound tourists entering the country. Consumers were largely confined to their homes and all hotels and retail outlets, including travel agencies and car rental facilities, were closed with some businesses managing to adapt to offer delivery, self-isolation or other services. These conditions effectively halted to...

Euromonitor International's Travel in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Inbound tourism slow to recover, with the exception of the Latvia and Estonia 'travel bubble'

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