

Travel in Lebanon

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Abstracts

COVID-19 has hit Lebanon hard, with inbound tourist flows plummeting and lodging and airline companies feeling the effects of this lack of demand. From 13 March, the strict government restrictions and country-wide lockdown led to a sharp drop in inbound and domestic tourist flows and forced the closure of a wide range of shops, restaurants and hotels. Flights were grounded, with these conditions effectively halting tourism operations until restrictions began to lift in mid-May. Lebanon's already...

Euromonitor International's Travel in Lebanon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Inbound tourism plummeted in the first half of 2020 as Lebanon entered lockdown and airports shut down

Outbound travel flows shrank due to lockdown restrictions and decreased disposable incomes

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Pre-COVID travel ban lifts suggest opportunities for future growth post-pandemic

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