

Travel in Latvia

<https://marketpublishers.com/r/TD4BF0F3C1BEN.html>

Date: October 2020

Pages: 27

Price: US\$ 660.00 (Single User License)

ID: TD4BF0F3C1BEN

Abstracts

The initial impact of COVID-19 in Latvia first started at the beginning of March 2020 with the prohibition of cross border travel with the rest of the EU. The only exemptions from this were cargo flights and shipments. As the situation worsened, further regulations were brought in which saw the closure of education facilities, shopping centres and the ban of mass gatherings. The capital city Riga was exempt from a full-scale lockdown, where large parts of the hospitality industry remained open b...

Euromonitor International's Travel in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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