

Travel in Laos

<https://marketpublishers.com/r/TB8941F81B3EN.html>

Date: October 2020

Pages: 27

Price: US\$ 660.00 (Single User License)

ID: TB8941F81B3EN

Abstracts

The initial impact of COVID-19 in Laos began in late March, as the government announced a state of emergency which included government-enforced restrictions such as the closure of land borders and a ban on most flights, with some exceptions for essential travel and traffic. Furthermore, Laos suspended all tourist visas until further notice to prevent the inflow of foreigners. Laos had a proactive approach which included a requirement for a total lockdown in early April, with consumers largely re...

Euromonitor International's Travel in Laos report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EXECUTIVE SUMMARY

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 1 Other Transport: Value 2015-2020

Table 2 Forecast Other Transport: Value 2020-2025

Table 3 Car Rental Sales: Value 2015-2020

Table 4 Forecast Car Rental Sales: Value 2020-2025

Table 5 Attractions and Experiences: Value 2015-2020

Table 6 Forecast Attractions and Experiences: Value 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS

Key Data Findings

2020 Impact

Inbound arrivals suffer greatest setback in Laos in 2020

Leading tourism business owners are working together to re-energise domestic leisure tourism

Recovery and Opportunities

To boost domestic tourism Laos is shifting its focus to online domestic marketing campaigns

A regional approach is expected to boost the number of inbound arrivals over the forecast period

Category Data

Table 7 Inbound Arrivals: Number of Trips 2015-2020

Table 8 Inbound Arrivals by Country: Number of Trips 2015-2020

Table 9 Inbound Receipts: Value 2015-2020

Table 10 Forecast Inbound Arrivals: Number of Trips 2020-2025

Table 11 Forecast Inbound Arrivals by Country: Number of Trips 2020-2025

Table 12 Forecast Inbound Receipts: Value 2020-2025

Table 13 Domestic Trips by Purpose of Visit: Number of Trips 2015-2020

Table 14 Domestic Business Trips by Travel Mode: Number of Trips 2015-2020

Table 15 Domestic Leisure Trips by Travel Mode: Number of Trips 2015-2020

Table 16 Domestic Expenditure: Value and Growth 2015-2020

Table 17 Forecast Domestic Trips by Purpose of Visit: Number of Trips 2020-2025

Table 18 Forecast Domestic Business Trips by Travel Mode: Number of Trips 2020-2025

Table 19 Forecast Domestic Leisure Trips by Travel Mode: Number of Trips 2020-2025

Table 20 Forecast Domestic Tourist Expenditure: Value and Growth 2020-2025

Table 21 Outbound Departures: Number of Trips 2015-2020

Table 22 Outbound Departures by Destination: Number of Trips 2015-2020

Table 23 Outbound Expenditure: Value 2015-2020

Table 24 Forecast Outbound Departures: Number of Trips 2020-2025

Table 25 Forecast Outbound Departures by Destination: Number of Trips 2020-2025

Table 26 Forecast Outbound Expenditure: Value 2020-2025

AIRLINES

Key Data Findings

2020 Impact

Planes grounded and most international flights cancelled in March 2020 with no clear plans set for reopening yet

Even though some domestic routes were allowed to reopen in 2020, domestic flight operations remain challenged by safety measures and low demand

Recovery and Opportunities

Lao Airlines plans to shift focus to attracting domestic and regional tourists over the forecast period

Airlines likely to focus on improving direct flights to major countries over the forecast period

Category Data

Table 27 Airlines Sales: Value 2015-2020

Table 28 Forecast Airlines Sales: Value 2020-2025

LODGING

Key Data Findings

2020 Impact

Hotels are forced to pivot operations in 2020 to combat the lack of inbound arrivals

With inbound arrivals down, domestic leisure presents an opportunity to rebuild

Recovery and Opportunities

Slowest recovery expected for luxurious offerings

Prices of lodging in Laos expected to continue attracting tourists to the country

Category Data

Table 29 Lodging Sales: Value 2015-2020

Table 30 Lodging Outlets: Units 2015-2020

Table 31 Forecast Lodging Sales: Value 2020-2025

Table 32 Forecast Lodging Outlets: Units 2020-2025

ONLINE TRAVEL INTERMEDIARIES

Key Data Findings

2020 Impact

COVID-19 forces the closure of traditional intermediaries

Online intermediaries turn to targeting domestic travellers as strict restrictions are imposed on inbound travellers

Recovery and Opportunities

Online intermediaries expected to shift focus to expanding domestic tourist packages over the forecast period

Faster growth expected for online than offline sales over the forecast period as digital literacy improves

Category Data

Table 33 Online Travel Intermediaries Sales: Value 2015-2020

Table 34 Forecast Online Travel Intermediaries Sales: Value 2020-2025

I would like to order

Product name: Travel in Laos

Product link: <https://marketpublishers.com/r/TB8941F81B3EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TB8941F81B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970