

Travel in Kyrgyzstan

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Abstracts

Bishkek is in the top 10 most popular cities in the CIS for summer travel. Travel service Travel.ru identified summer holiday destinations popular among CIS tourists in the region in 2014. Minsk ranked first and Bishkek ninth. The most popular summer holiday destination in Kyrgyzstan is Lake Issyk-Kul. According to Travel.ru, Russian tourists will spend an average of two to three days at Bishkek, and 10 days at Lake Issyk-Kul.

Euromonitor International's Travel in Kyrgyzstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Bishkek Is Getting Noticed

Second International Hotel Chain Enters the Country

Pegasus Aisa Significantly Changes Air Travel in the Country

Tourism Union Established

Unrest in the Region Threatens Tourism Development

SWOT

Summary 1 Destination Kyrgyzstan: SWOT

Market Data

Table 1 Other Travel Modes: Value 2009-2014

Table 2 Forecast Other Travel Modes: Value 2014-2019

Table 3 Car Rental Sales: Value 2009-2014

Table 4 Forecast Car Rental Sales: Value 2014-2019

Table 5 Attractions: Value 2009-2014

Table 6 Forecast Attractions: Value 2014-2019

Sources

Summary 2 Research Sources

Flows

Headlines

Trends

Prospects

Category Data

Table 7 Inbound Arrivals: Number of Trips 2009-2014

Table 8 Inbound Arrivals by Country: Number of Trips 2009-2014

Table 9 Inbound Receipts: Value 2009-2014

Table 10 Forecast Inbound Arrivals: Number of Trips 2014-2019

Table 11 Forecast Inbound Arrivals by Country: Number of Trips 2014-2019

Table 12 Forecast Inbound Receipts: Value 2014-2019

Table 13 Domestic Trips by Purpose of Visit: Number of Trips 2009-2014

Table 14 Domestic Business Trips by Travel Mode: Number of Trips 2009-2014

Table 15 Domestic Leisure Trips by Travel Mode: Number of Trips 2009-2014

Table 16 Domestic Expenditure: Value and Growth 2009-2014

Table 17 Forecast Domestic Trips by Purpose of Visit: Number of Trips 2014-2019

Table 18 Forecast Domestic Business Trips by Travel Mode: Number of Trips
2014-2019

Table 19 Forecast Domestic Leisure Trips by Travel Mode: Number of Trips
2014-2019

Table 20 Forecast Domestic Tourist Expenditure: Value and Growth 2014-2019

Table 21 Outbound Departures: Number of Trips 2009-2014

Table 22 Outbound Departures by Destination: Number of Trips 2009-2014

Table 23 Outbound Expenditure: Value 2009-2014

Table 24 Forecast Outbound Departures: Number of Trips 2014-2019

Table 25 Forecast Outbound Departures by Destination: Number of Trips 2014-2019

Table 26 Forecast Outbound Expenditure: Value 2014-2019

Airlines

Headlines

Trends

Prospects

Category Data

Table 27 Airlines Sales: Value 2009-2014

Table 28 Forecast Airlines Sales: Value 2014-2019

Lodging

Headlines

Trends

Prospects

Category Data

Table 29 Lodging Sales: Value 2009-2014

Table 30 Lodging Outlets: Units 2009-2014

Table 31 Forecast Lodging Sales: Value 2014-2019

Table 32 Forecast Lodging Outlets: Units 2014-2019

Intermediaries

Headlines

Trends

Prospects

Category Data

Table 33 Intermediaries Sales: Value 2009-2014

Table 34 Forecast Intermediaries Sales: Value 2014-2019

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