

Travel in Kuwait

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Abstracts

The Kuwait government acted considerably quickly with their response to COVID-19 and in March imposed a lockdown and suspended all air travel, including the transportation of food and medical supplies, alongside the closure of the borders. As more countries across the globe too began imposing travel bans, flights to and from Kuwait were grounded. During this time, many passengers began trying to cancel their bookings, however many companies gave the option to rebook flights for later, as to not...

Euromonitor International's Travel in Kuwait report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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AIRLINES

Key Data Findings

2020 Impact

Grounded flights and travel bans lead to a drop in airline sales

Limited number of airlines reflects Kuwait's small tourism industry

Recovery and Opportunities

Chartered flights could drop in demand in response to the devastation caused to

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Kuwaitis' eagerness to travel will assist recovery post lockdown

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LODGING

Key Data Findings

2020 Impact

Sharp decline in inbound arrivals leads to a decrease in hotel bookings

Seasonal tourism prevents the damage from being even worse

Recovery and Opportunities

Hotel projects will likely be postponed over the forecast period

Hotels will continue to be unthreatened by short-term rentals

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Key Data Findings

2020 Impact

Offline travel intermediaries remains the preferred choice despite the pandemic

Traditional travel agents launch online platforms in a bid to compete

Recovery and Opportunities

Younger generations will encourage the development of more online booking platforms Growing competition will continue driving prices down as regional players compete online

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