

# **Travel in Kuwait**

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## **Abstracts**

The Kuwait government acted considerably quickly with their response to COVID-19 and in March imposed a lockdown and suspended all air travel, including the transportation of food and medical supplies, alongside the closure of the borders. As more countries across the globe too began imposing travel bans, flights to and from Kuwait were grounded. During this time, many passengers began trying to cancel their bookings, however many companies gave the option to rebook flights for later, as to not...

Euromonitor International's Travel in Kuwait report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## Contents

EXECUTIVE SUMMARY COVID-19 impact on travel COVID-19 country impact Company response to COVID-19: Airlines and hotels Impact of COVID-19 on online bookings and travel intermediaries What next for travel? CHART 1 Inbound Receipts: 2020-2025 CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025 MARKET DATA Table 1 Other Transport: Value 2015-2020 Table 2 Forecast Other Transport: Value 2020-2025 Table 3 Car Rental Sales: Value 2015-2020 Table 4 Forecast Car Rental Sales: Value 2020-2025 Table 5 Attractions and Experiences: Value 2015-2020 Table 6 Forecast Attractions and Experiences: Value 2020-2025 GLOBAL MACROECONOMIC ENVIRONMENT GLOBAL INDUSTRY ENVIRONMENT DISCLAIMER SOURCES Summary 1 Research Sources **TOURISM FLOWS Key Data Findings** 2020 Impact Travel bans lead to a drastic decline in outbound departures Business travel suffers and will likely never return to normal Recovery and Opportunities The government will continue to focus on the Kuwait 2035 vision despite the pandemic Kuwait hopes to bring in a wider variety of tourism flow over the forecast period Category Data Table 7 Inbound Arrivals: Number of Trips 2015-2020 Table 8 Inbound Arrivals by Country: Number of Trips 2015-2020 Table 9 Inbound Receipts: Value 2015-2020 Table 10 Forecast Inbound Arrivals: Number of Trips 2020-2025 Table 11 Forecast Inbound Arrivals by Country: Number of Trips 2020-2025 Table 12 Forecast Inbound Receipts: Value 2020-2025 Table 13 Domestic Trips by Purpose of Visit: Number of Trips 2015-2020 Table 14 Domestic Business Trips by Travel Mode: Number of Trips 2015-2020



 Table 15 Domestic Leisure Trips by Travel Mode: Number of Trips 2015-2020

Table 16 Domestic Expenditure: Value and Growth 2015-2020

Table 17 Forecast Domestic Trips by Purpose of Visit: Number of Trips 2020-2025

Table 18 Forecast Domestic Business Trips by Travel Mode: Number of Trips 2020-2025

Table 19 Forecast Domestic Leisure Trips by Travel Mode: Number of Trips 2020-2025

Table 20 Forecast Domestic Tourist Expenditure: Value and Growth 2020-2025

Table 21 Outbound Departures: Number of Trips 2015-2020

Table 22 Outbound Departures by Destination: Number of Trips 2015-2020

Table 23 Outbound Expenditure: Value 2015-2020

Table 24 Forecast Outbound Departures: Number of Trips 2020-2025

Table 25 Forecast Outbound Departures by Destination: Number of Trips 2020-2025

Table 26 Forecast Outbound Expenditure: Value 2020-2025

AIRLINES

Key Data Findings

2020 Impact

Grounded flights and travel bans lead to a drop in airline sales

Limited number of airlines reflects Kuwait's small tourism industry

Recovery and Opportunities

Chartered flights could drop in demand in response to the devastation caused to

business travel

Kuwaitis' eagerness to travel will assist recovery post lockdown

Category Data

Table 27 Airlines Sales: Value 2015-2020

Table 28 Forecast Airlines Sales: Value 2020-2025

LODGING

Key Data Findings

2020 Impact

Sharp decline in inbound arrivals leads to a decrease in hotel bookings

Seasonal tourism prevents the damage from being even worse

Recovery and Opportunities

Hotel projects will likely be postponed over the forecast period

Hotels will continue to be unthreatened by short-term rentals

Category Data

Table 29 Lodging Sales: Value 2015-2020

Table 30 Lodging Outlets: Units 2015-2020

Table 31 Forecast Lodging Sales: Value 2020-2025

Table 32 Forecast Lodging Outlets: Units 2020-2025

ONLINE TRAVEL INTERMEDIARIES



Key Data Findings

2020 Impact

Offline travel intermediaries remains the preferred choice despite the pandemic

Traditional travel agents launch online platforms in a bid to compete

Recovery and Opportunities

Younger generations will encourage the development of more online booking platforms Growing competition will continue driving prices down as regional players compete online

Category Data

 Table 33 Online Travel Intermediaries Sales: Value 2015-2020

Table 34 Forecast Online Travel Intermediaries Sales: Value 2020-2025



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