

# Travel in Jamaica

<https://marketpublishers.com/r/T16752F514CEN.html>

Date: November 2020

Pages: 30

Price: US\$ 660.00 (Single User License)

ID: T16752F514CEN

## Abstracts

In 2019 Jamaica's travel and tourism industry was in a growth path, with the country benefiting from its already strong image as a relaxing and exotic destination with a favourable climate and idyllic white sandy beaches. It also had a reputation as a destination that represents good value for money. Jamaica was also benefiting from its proximity to the US, with the US remaining by far the leading source market for arrivals. The industry was considered to have potential for further growth, which...

Euromonitor International's Travel in Jamaica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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