

# **Travel in India**

https://marketpublishers.com/r/TFD0AE47EC1EN.html Date: December 2023 Pages: 45 Price: US\$ 2,100.00 (Single User License) ID: TFD0AE47EC1EN

## Abstracts

In 2023, inbound travel to India is set to see robust growth on the back of international events, coupled with government initiatives. Global political gatherings such as the G20 summit, and the hosting of international sporting events have helped highlight the warm hospitality and vibrant culture of the country. Furthermore, initiatives by the government, such as the expansion of the e-visa facility to 165 countries, the extension of UPI (Unified Payment Interface) for inbound travellers from G...

Euromonitor International's Travel in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## Contents

Travel in India Euromonitor International December 2023

## LIST OF CONTENTS AND TABLES

TRAVEL IN INDIA EXECUTIVE SUMMARY Travel in 2023 Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel? MARKET DATA Table 1 Surface Travel Modes Sales: Value 2018-2023 Table 2 Surface Travel Modes Online Sales: Value 2018-2023 Table 3 Forecast Surface Travel Modes Sales: Value 2023-2028 Table 4 Forecast Surface Travel Modes Online Sales: Value 2023-2028 Table 5 In-Destination Spending: Value 2018-2023 Table 6 Forecast In-Destination Spending: Value 2023-2028 DISCLAIMER SOURCES Summary 1 Research Sources TOURISM FLOWS IN INDIA **KEY DATA FINDINGS** 

## **2023 DEVELOPMENTS**

Inbound tourism poised for full value recovery, propelled by global events and government initiatives Spiritual and short-haul weekend trips fuel demand for domestic tourism PROSPECTS AND OPPORTUNITIES Rising disposable incomes and better international connectivity to act as catalysts for growth in outbound tourism Government emphasis on tourism and growing consumer inclination to travel will foster growth prospects CATEGORY DATA



Table 7 Inbound Arrivals: Number of Trips 2018-2023 Table 8 Inbound Arrivals by Country: Number of Trips 2018-2023 Table 9 Inbound City Arrivals 2018-2023 Table 10 Inbound Tourism Spending: Value 2018-2023 Table 11 Forecast Inbound Arrivals: Number of Trips 2023-2028 Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028 Table 13 Forecast Inbound Tourism Spending: Value 2023-2028 Table 14 Domestic Trips by Destination: Number of Trips 2018-2023 Table 15 Domestic Spending: Value 2018-2023 Table 16 Forecast Domestic Trips by Destination: Number of Trips 2023-2028 Table 17 Forecast Domestic Spending: Value 2023-2028 Table 18 Outbound Departures: Number of Trips 2018-2023 Table 19 Outbound Departures by Destination: Number of Trips 2018-2023 Table 20 Outbound Tourism Spending: Value 2018-2023 Table 21 Forecast Outbound Departures: Number of Trips 2023-2028 Table 22 Forecast Outbound Departures by Destination: Number of Trips 2023-2028 Table 23 Forecast Outbound Spending: Value 2023-2028 **AIRLINES IN INDIA KEY DATA FINDINGS** 

#### **2023 DEVELOPMENTS**

Airlines continues to witness strong growth, driven by a surge in demand beyond metro cities and increased connectivity between cities

Online airline booking surges, driven by competitive pricing structure and enhanced customer experience

PROSPECTS AND OPPORTUNITIES

Airlines has promising growth opportunities, backed by government initiatives and evolving consumer perception

Competitive environment to further intensify and evolve, with domestic carriers likely to dominate

#### CATEGORY DATA

Table 24 Airlines Sales: Value 2018-2023

Table 25 Airlines Online Sales: Value 2018-2023

Table 26 Airlines: Passengers Carried 2018-2023

Table 27 Airlines NBO Company Shares: % Value 2018-2022

 Table 28 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

 Table 29 Low Cost Carriers Brands by Key Performance Indicators 2023

 Table 30 Full Service Carriers Brands by Key Performance Indicators 2023



Table 31 Forecast Airlines Sales: Value 2023-2028 Table 32 Forecast Airlines Online Sales: Value 2023-2028 LODGING (DESTINATION) IN INDIA KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Strength of mid-market and budget hotels driven by domestic leisure travel and valueseeking consumers Luxury and upscale hotels achieve full recovery, driven by surge in affluent travellers amidst global events and uptick in corporate events PROSPECTS AND OPPORTUNITIES Expansion of higher-tier hotels, coupled with consumer preference for well-reviewed stays, set to negatively impact demand for unrated hotels Growth of lodging to be strongly driven by increased travel demand and favourable external factors CATEGORY DATA Table 33 Lodging (Destination) Sales: Value 2018-2023 Table 34 Lodging (Destination) Online Sales: Value 2018-2023 Table 35 Hotels Sales: Value 2018-2023 Table 36 Hotels Online Sales: Value 2018-2023 Table 37 Other Lodging Sales: Value 2018-2023 Table 38 Other Lodging Online Sales: Value 2018-2023 Table 39 Lodging (Destination) Outlets: Units 2018-2023 Table 40 Lodging (Destination) Rooms: Number of Rooms 2018-2023 Table 41 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023 Table 42 Hotels NBO Company Shares: % Value 2018-2022 Table 43 Hotel Brands by Key Performance Indicators 2023 Table 44 Forecast Lodging (Destination) Sales: Value 2023-2028 Table 45 Forecast Lodging (Destination) Online Sales: Value 2023-2028 Table 46 Forecast Hotels Sales: Value 2023-2028 Table 47 Forecast Hotels Online Sales: Value 2023-2028 Table 48 Forecast Other Lodging Sales: Value 2023-2028 Table 49 Forecast Other Lodging Online Sales: Value 2023-2028 Table 50 Forecast Lodging (Destination) Outlets: Units 2023-2028 **BOOKING IN INDIA KEY DATA FINDINGS** 

## **2023 DEVELOPMENTS**



Further penetration of online travel booking, with competitive pricing structure and seamless customer journey Offline travel intermediaries with high consumer trust and benefits continue to dominate PROSPECTS AND OPPORTUNITIES Online travel booking holds promising opportunities due to evolving consumer behaviour and increasing innovations Growth in loyalty initiatives and consumer preference to benefit direct bookings in hotels and surface travel over the forecast period CATEGORY DATA Table 51 Booking Sales: Value 2018-2023 Table 52 Business Travel Sales: Value 2018-2023 Table 53 Leisure Travel Sales: Value 2018-2023 Table 54 Travel Intermediaries NBO Company Shares: % Value 2018-2023 Table 55 Forecast Booking Sales: Value 2023-2028 Table 56 Forecast Business Travel Sales: Value 2023-2028 Table 57 Forecast Leisure Travel Sales: Value 2023-2028



## I would like to order

Product name: Travel in India

Product link: <u>https://marketpublishers.com/r/TFD0AE47EC1EN.html</u>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/TFD0AE47EC1EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970