

Travel in Guyana

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Abstracts

Guyana was projected to grow by 5% in 2014 according to The United Nations. This was due to several factors. First, its development of sanitation services and drinking water access with investment of G\$2.4 billion, since between 50-70% of water used is unaccounted for at national level. Second, its development of electricity system with investment of G\$5.0 billion. Third, the fact that Guyana's Cabinet approved financial support of G\$57 million from the Eastern Caribbean (St Lucia, St Vincent...

Euromonitor International's Travel in Guyana report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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