

Travel in Grenada

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Abstracts

In 2015 Grenada continued to enjoy positive growth in inbound arrivals. Stay-over arrivals witnessed healthy growth, while the number of cruise passengers registered double-digit growth, as cruise calls recorded a significant increase to reach 197. The strong promotional campaigns implemented by the Grenada Tourism Authority in source markets contributed to the success of the market. The economy of the country relies mainly on the services sector, with tourism playing an important role, which he...

Euromonitor International's Travel in Grenada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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