

Travel in Fiji

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Abstracts

In 2019, tourism in Fiji witnessed a year of record visitor arrivals with growth in arrivals across all of its key inbound source countries. Australia was the largest source country accounting for just under half of all arrivals. The launch of new properties such as Six Senses Fiji in the Mamanuca Islands, the recent opening of Pullman Nadi Bay Resort and Spa, multi-million dollar renovations across popular Denarau and Coral Coast properties, and new experiences such as Fun Hub by VOU Dance and...

Euromonitor International's Travel in Fiji report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Tourism flows hit hard as borders close around the globe in a bid to contain the virus

Fiji's high dependency on tourism make it vulnerable while unknown duration of the virus causes considerable uncertainty

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