

Travel in Cayman Islands

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Abstracts

In 2014 growth in tourism in the Cayman Islands was very strong, setting the bar too high in terms of growth rates for 2015. Performance in 2015 broke records in terms of actual incoming tourists, whilst growth in percentage terms was limited compared to 2014. The capacity of the country's infrastructure could be one constraint on more aggressive growth during the year. In addition, the islands face intense competition from other Caribbean destinations, which in turn are hosting events and promo...

Euromonitor International's Travel in Cayman Islands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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