

Travel in Canada

<https://marketpublishers.com/r/T548A1B9444EN.html>

Date: September 2023

Pages: 44

Price: US\$ 2,100.00 (Single User License)

ID: T548A1B9444EN

Abstracts

Canadians continue to have a good appetite for travel with many determined to resume their travel activities after the government removed all COVID-19 restrictions in the second half of 2022. As a result, the travel industry is expected to continue growing at a rapid pace in 2023. Domestic tourism is expected to lead in 2023 while Caribbean countries and Europe will be the main destinations for international trips. In addition, increasing awareness among Canadians regarding climate change is int...

Euromonitor International's Travel in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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