

Travel in Belize

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Abstracts

Belize continued to develop positively as a tourism destination in 2015. The country benefited from increased air traffic and overall investment in travel and tourism. The proximity to its core target markets and the fact that English is the official language supported performance. New lodging projects are being developed as a result of the positive outcome in terms of arrivals and tourism revenues. Growth in inbound arrivals was lower in 2015 than in recent years of the review period, although...

Euromonitor International's Travel in Belize report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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