

Travel in Bangladesh

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Abstracts

In 2015, security concerns added to the adversities faced by Bangladesh's travel and tourism industry, which was already facing ongoing political unrest and slow-moving infrastructure development plans which aim to attract the interest of foreign tourists. The killing of two foreign nationals during the year had a strong negative impact on demand for inbound tourism during the second half of the year. Travel warnings issued by the US, UK, Canada and Australian governments have deterred many fore...

Euromonitor International's Travel in Bangladesh report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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