

Travel in Australia

<https://marketpublishers.com/r/TC8787CB0FEEN.html>

Date: November 2023

Pages: 45

Price: US\$ 2,100.00 (Single User License)

ID: TC8787CB0FEEN

Abstracts

In 2022, Australia's decision to reopen its borders contributed significantly to the rebound in travel and tourism. However, the expected surge in international arrivals did not materialise as quickly as anticipated. Many Asia Pacific countries, which are the primary source markets for international tourists in Australia, mainly chose to open their borders in the latter half of 2022 and the first half of 2023. Consequently, Australia experienced a substantial increase in domestic tourism as many...

Euromonitor International's Travel in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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