

# Travel Accommodation in the United Arab Emirates

<https://marketpublishers.com/r/T2A14270B42EN.html>

Date: October 2014

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: T2A14270B42EN

## Abstracts

Travel accommodation in the UAE grew at a rate of 13% in current retail value terms to reach AED20.7 billion in 2013. Hotels continue to account for the majority of hotel accommodation bookings, accounting for 87% of travel accommodation in terms of retail value sales. Hotels grew at a rate of 15% in 2013, in contrast to “other travel accommodation”, which returned a growth rate of 5% that year.

Euromonitor International's Travel Accommodation in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Travel Accommodation by Category, Travel Accommodation by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Relaxation of the VISA Regime Following Legislative Changes Is Set To Benefit Tourist Numbers To the UAE

Continued Focused Strategic Investments in the Market Support the Growth of the Tourism in the UAE

the Uae's Tourism Industry Continues To Benefit From the Country's Political Stability in the Face of Increasing Instability in Other Key Regional Tourist Destinations

Focused Government Efforts To Increase Domestic Tourism Begin To Pay Off

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