

Travel Accommodation in Switzerland

<https://marketpublishers.com/r/TAD3C8E7441EN.html>

Date: December 2014

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: TAD3C8E7441EN

Abstracts

Travel accommodation in Switzerland registered marginally positive current value growth in 2013, with value sales in the category remaining on CHF5.5 billion over the course of the year. While other travel accommodation registered positive value growth, increasing in current value by 2% during 2013, hotels recorded marginally positive current value growth, remaining on CHF5.2 billion. Chained hotels increased in current value by 1% in 2013, while independent hotels registered marginally...

Euromonitor International's Travel Accommodation in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Online Sales Remain Strong in Travel and Tourism in Switzerland

the Rise of Peer-to-peer Websites and 'x and Y-tour Operators'

'swissness' Is the Main Unique Selling Point for Many Travel and Tourism Businesses

the Future of Travel and Tourism in Switzerland Remains Uncertain

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