

Travel Accommodation in Slovakia

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Abstracts

Hotels continued a poor performance from the beginning of the review period. The occupancy rate in 2013 remained between 19% in the Nitra region to 36% in the Trnava region. Occupancy rates grew by 1-2% in every region during 2013 with the exception of the Nitra and Banskó Bystrica regions. Average daily room rates varied from EUR24 to EUR47 in 2013. Average daily room rates increased in all regions, by EUR1 on average. This was caused by the noticeable expansion of hotel sites/outlets (an 11%...

Euromonitor International's Travel Accommodation in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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