

# Travel Accommodation in Singapore

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## Abstracts

Travel accommodation value sales grew by 3% in 2013 with the opening of 13 new hotels, adding more than 2,900 hotel rooms to the national inventory. Average occupancy rate remained constant as tourism arrivals remained constant. Mid-tier and economy hotels performed well in 2013 as there was a shift towards middle-class accommodation for business travellers due to a tighter corporate travel budget, resulting in lower average daily rates. Another contributor to the slower performance in overall...

Euromonitor International's Travel Accommodation in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Travel Accommodation by Category, Travel Accommodation by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Accommodation Sales by Category: Value 2008-2013

Table 2 Travel Accommodation Outlets by Category: Units 2008-2013

Table 3 Travel Accommodation by Category: Number of Rooms 2008-2013

Table 4 Travel Accommodation Sales by Channel: Value 2008-2013

Table 5 Hotel NBO Company Shares: % Value 2009-2013

Table 6 Hotel Brands by Key Performance Indicators 2013

Table 7 Regional Hotel Parameters 2013

Table 8 Forecast Travel Accommodation Sales by Category: Value 2013-2018

Table 9 Forecast Travel Accommodation Outlets by Category: Units 2013-2018

Table 10 Forecast Travel Accommodation Sales by Channel: Value 2013-2018

Executive Summary

Revenue Witnessed Slow Rise But Arrivals Enjoy Solid Growth

Emergence of Luxury Boutique Hotels

Online Travel Sales and Mobile Commerce Are Expected To Record Strong Growth

Collaboration Between Low Cost Carriers To Remain Dominant

Positive Travel and Tourism Outlook for Singapore Over the Forecast Period

SWOT

Summary 1 Singapore: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

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