

# Travel Accommodation in the Philippines

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## Abstracts

Hotels recorded robust value growth in 2013 of 20%. Promotions by travel companies and DOT spurred the growth of domestic and inbound travel, which had a favourable impact on the revenue of hotels. Its 2013 value growth, however, was slightly slower compared to the 23% value growth hotels recorded in 2012. The slowdown in value growth is attributed largely to the increasing availability of budget hotels. Occupancy rates likewise grew in 2013 and were not adversely affected even as typhoon...

Euromonitor International's Travel Accommodation in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Travel Accommodation by Category, Travel Accommodation by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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