

Travel Accommodation in Peru

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Abstracts

The number of travel accommodation outlets in Peru increased by 2% in 2013, while value sales increased in current terms by 9%. This value growth was due to consistent increases in the number of travel accommodation outlets in recent years as well as rising prices and rising occupancy rates. Official sources recently announced increases in occupancy rates in Lima from 34% during 2012 to 40% in 2013, although official estimates indicate that actual occupancy is in the region of 75%, although...

Euromonitor International's Travel Accommodation in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Crime and Lack of Infrastructure Limit the Development of Travel and Tourism in Peru

Lima Is Set To Host the Pan-american Games in 2019

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