

Travel Accommodation in New Zealand

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Abstracts

Travel accommodation recorded 1% current value growth during 2013, generating NZ\$2.8 billion in retail value sales. Nonetheless, value growth in 2013 was higher than the less than 1% growth seen during 2012 and in line with the 1% current value CAGR witnessed over the review period. Sluggish growth in 2013 for travel accommodation was due to the aftermath of the IRB Rugby World Cup tournament which was held in New Zealand during 2011.

Euromonitor International's Travel Accommodation in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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New Zealand Continues To Capitalise on Its 'middle Earth' Label

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