

# Travel Accommodation in New Zealand

<https://marketpublishers.com/r/TABE874F3ABEN.html>

Date: February 2015

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: TABE874F3ABEN

## Abstracts

Travel accommodation recorded 1% current value growth during 2013, generating NZ\$2.8 billion in retail value sales. Nonetheless, value growth in 2013 was higher than the less than 1% growth seen during 2012 and in line with the 1% current value CAGR witnessed over the review period. Sluggish growth in 2013 for travel accommodation was due to the aftermath of the IRB Rugby World Cup tournament which was held in New Zealand during 2011.

Euromonitor International's Travel Accommodation in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Travel Accommodation by Category, Travel Accommodation by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Accommodation Sales by Category: Value 2008-2013

Table 2 Travel Accommodation Outlets by Category: Units 2008-2013

Table 3 Travel Accommodation by Category: Number of Rooms 2008-2013

Table 4 Travel Accommodation Sales by Channel: Value 2008-2013

Table 5 Hotel NBO Company Shares: % Value 2009-2013

Table 6 Hotel Brands by Key Performance Indicators 2013

Table 7 Regional Hotel Parameters 2013

Table 8 Forecast Travel Accommodation Sales by Category: Value 2013-2018

Table 9 Forecast Travel Accommodation Outlets by Category: Units 2013-2018

Table 10 Forecast Travel Accommodation Sales by Channel: Value 2013-2018

Executive Summary

Asian Countries Drive Inbound Tourism Growth

New Zealand Continues To Capitalise on Its 'middle Earth' Label

Domestic Tourism Outperforms Outbound Trips During 2013

Technology Represents A Key Trend in New Zealand Travel and Tourism

Private Accommodation Is the Strongest Performer in 2013

SWOT

Summary 1 New Zealand: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

## I would like to order

Product name: Travel Accommodation in New Zealand

Product link: <https://marketpublishers.com/r/TABE874F3ABEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TABE874F3ABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970