

Travel Accommodation in Mexico

<https://marketpublishers.com/r/TBAC1B077C7EN.html>

Date: July 2014

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: TBAC1B077C7EN

Abstracts

In 2013 demand for accommodation led occupancy rates to see an increase of 5% when compared to previous year in all regions and an increase of 14% in average daily rates. Mexico City saw the highest occupancy rate of 65%, which increased from 63% in 2012 and the Yucatan Peninsula had 61% occupancy, which also surpassed the 58% seen in the previous year. Some of the cities with higher occupancy growth rates were: Celaya (Guanajuato) with 30%, Nuevo Vallarta (Nayarit) 23%, Salamanca (Guanajuato)...

Euromonitor International's Travel Accommodation in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Accommodation Sales by Category: Value 2008-2013

Table 2 Travel Accommodation Outlets by Category: Units 2008-2013

Table 3 Travel Accommodation by Category: Number of Rooms 2008-2013

Table 4 Travel Accommodation Sales by Channel: Value 2008-2013

Table 5 Hotel NBO Company Shares: % Value 2009-2013

Table 6 Hotel Brands by Key Performance Indicators 2013

Table 7 Regional Hotel Parameters 2013

Table 8 Forecast Travel Accommodation Sales by Category: Value 2013-2018

Table 9 Forecast Travel Accommodation Outlets by Category: Units 2013-2018

Table 10 Forecast Travel Accommodation Sales by Channel: Value 2013-2018

Executive Summary

Tourism Exceeds Historically Strongest Results of 2008

Tourists Can Interact With Mexico's Principal Attractions at the Airport

New Customs and VISA Procedures Aim To Increase Tourists Arrivals

Government Implements Working Tables To Create Tourism Strategies

Tourism Expects Positive Growth Rates Despite the New Fiscal Reform

SWOT

Summary 1 Mexico: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Travel Accommodation in Mexico

Product link: <https://marketpublishers.com/r/TBAC1B077C7EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TBAC1B077C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970