

Travel Accommodation in Indonesia

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Abstracts

The number of travel accommodation outlets continued to grow at a more moderate rate in 2013 compared to the previous year, with the number of chained hotels growing at a higher rate than independent ones. Star-rated hotels also gained better occupancy rates, especially 1-3 star hotels, due to rising demand amongst budget travellers. Major chained hotels continued their aggressive expansion in the country together with leading property developers, which have been joining the hotel development...

Euromonitor International's Travel Accommodation in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Travel and Tourism Goes From Strength To Strength

Weakening of Rupiah Against US Dollar Fuels In-country Tourism

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Tightening Competition in Airline Industry

Travel and Tourism in Indonesia Still Has Abundant Potential

SWOT

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