

Travel Accommodation in India

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Abstracts

Demand for hotels grew strongly in 2013. This was primarily driven by increased frequency of the number of trips taken by consumers. Prior to the review period, most consumers travelled once a year with family; however, that started to change towards the end of the review period. In 2013, more consumers were travelling without family, in singles or in groups, with the frequency of trips taken increasing from once or twice a year to almost every two to three months. As a result of which, total...

Euromonitor International's Travel Accommodation in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fluctuating Value of the Rupee Helps To Drive Inbound Tourism

Hotels Continue To Drive Travel Accommodation

Airline Industry Gets A Much Needed Boost

Online Channel Records Strong Sales Growth

New Government Expected To Push Tourism Aggressively Over the Forecast Period

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