

Travel Accommodation in Finland

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Abstracts

The number of bed nights in hotels decreased by 1% in 2013 to 20 million. Total sales of hotel accommodation also decreased by 1% in current value terms. This was in stark contrast to 2012, when unit prices increased strongly in current terms and current value growth of 4% was recorded. The key reason for the current value decline was the drop in the number of bed nights by domestic tourists. Domestic bed nights decreased, while nights for inbound tourists in hotels remained moderately positive...

Euromonitor International's Travel Accommodation in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Competitive Situation Intensifies, and Low Sales Result in Price-based Promotions

Inbound Russian Tourists Make Up for Sluggish Domestic Tourism Demand

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