

Travel Accommodation in the Czech Republic

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Abstracts

In 2013, the number of hotels in the Czech Republic increased by 19, which translates into 1% growth in the number of sites/outlets. Current value sales of hotels rose by 3% stirred by stronger demand and the rising VAT rate in the country (from 14% in 2012 to 15% in 2013). Hotel occupancy rates rose in all regions of the Czech Republic in 2013 with the exception of the Karlovy Vary region which saw the occupancy of its hotels drop by half a percentage point due to a stagnating number of...

Euromonitor International's Travel Accommodation in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Executive Summary

Travel and Tourism in the Czech Republic Witnesses A Good Year in 2013

Holiday Destinations for Czechs Are Increasingly Designated Outside Europe

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