

# Travel Accommodation in the Czech Republic

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Date: November 2014

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: T29E4922B27EN

## Abstracts

In 2013, the number of hotels in the Czech Republic increased by 19, which translates into 1% growth in the number of sites/outlets. Current value sales of hotels rose by 3% stirred by stronger demand and the rising VAT rate in the country (from 14% in 2012 to 15% in 2013). Hotel occupancy rates rose in all regions of the Czech Republic in 2013 with the exception of the Karlovy Vary region which saw the occupancy of its hotels drop by half a percentage point due to a stagnating number of...

Euromonitor International's Travel Accommodation in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Travel Accommodation by Category, Travel Accommodation by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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## Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Accommodation Sales by Category: Value 2008-2013

Table 2 Travel Accommodation Outlets by Category: Units 2008-2013

Table 3 Travel Accommodation by Category: Number of Rooms 2008-2013

Table 4 Travel Accommodation Sales by Channel: Value 2008-2013

Table 5 Hotel NBO Company Shares: % Value 2009-2013

Table 6 Hotel Brands by Key Performance Indicators 2013

Table 7 Regional Hotel Parameters 2013

Table 8 Forecast Travel Accommodation Sales by Category: Value 2013-2018

Table 9 Forecast Travel Accommodation Outlets by Category: Units 2013-2018

Table 10 Forecast Travel Accommodation Sales by Channel: Value 2013-2018

Executive Summary

Travel and Tourism in the Czech Republic Witnesses A Good Year in 2013

Holiday Destinations for Czechs Are Increasingly Designated Outside Europe

Growing Popularity of Shorter Domestic Trips

Value Added Tax on Travel and Tourism Services Increases Again in 2013

Travel and Tourism Prospects

SWOT

Summary 1 The Czech Republic: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013

Definitions

Sources

Summary 2 Research Sources

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