

Travel Accommodation in Argentina

<https://marketpublishers.com/r/T5F7913E838EN.html>

Date: August 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: T5F7913E838EN

Abstracts

Five star hotel occupancy rates and RevPar dropped in 2013 due to a decline in incoming tourism and the acceleration of the devaluation of the Peso since tariffs are usually priced in US dollars. According to industry players, economic uncertainty in Argentina led to a worse business climate that negatively impacted demand for such hotels as a result of a decline in business tourists arriving in the country.

Euromonitor International's Travel Accommodation in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Accommodation by Category, Travel Accommodation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Accommodation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Federal Government Income Tax Increases Affect Outbound Tourism

Rising Tourism Online Sales

Chained Hotels Focus on Developing Three and Four Star Hotel Segment

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