

Transportation in Vietnam

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Abstracts

In 2013, transportation recorded an 18% increase in total value sales. 2013 growth was stronger than the review period CAGR due to the industry's stagnant performance in 2007-2009 which pulled down the whole period's growth altogether. In addition, the strong growth of transportation was also in line with the high value growth of Vietnamese tourism, particularly tourism flows outbound, towards the end of the review period. Furthermore, low-cost carriers such as Jetstar and Vietjet Air...

Euromonitor International's Transportation in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Strong Growth Occurring in Online Value Sales

Vietnamese Government Constantly Promotes Travel and Tourism by Various Activities

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