

Transportation in the United Kingdom

<https://marketpublishers.com/r/TAE5CA2083EN.html>

Date: August 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: TAE5CA2083EN

Abstracts

Transportation sales rose by 3% to £40 billion in 2013. Air transport generated 72% of value sales and rose by 2% in 2013, while the other transportation category saw value sales increase by 5%. This latter performance was driven by rail, which is the largest category within other transportation. Value growth was supported by rising fares, as the number of passengers carried by airlines saw a slight decline, following a 1% decline in 2012. Overall, air transport is the most popular as around...

Euromonitor International's Transportation in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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