

Transportation in South Africa

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Abstracts

Growth in transportation in South Africa remained fairly stable in value terms during 2013. Growth in transportation value sales was driven by rises in fares across all transportation categories in South Africa. Air transportation has recently experienced a general upward shift in average fares since the withdrawal of two low cost carriers during 2011 and 2012. Road based forms of transportation, however, remain the most common modes of transport used by tourists in South Africa as the general...

Euromonitor International's Transportation in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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