

# Transportation in Saudi Arabia

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## Abstracts

2013 witnessed record impressive growth of 7% in transportation in current value terms, to reach SR32.9 billion. This was largely driven by the strong growth of air transportation, as most of the other modes of transportation lack the proper infrastructure and development for growth. Saudi Arabia lacks a proper rail network, with mostly just the presence of intercity buses run by SAPTCO. Air transportation is therefore the largest source of travel for most of the public, carrying 26 million...

Euromonitor International's Transportation in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Transportation by Category, Transportation by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Tourism Thrives on the Back of the Growing Number of Pilgrims

Government Efforts Show Positive Results

Online Sales Become More Promising

Restrictions on Tourist Visas Remain A Roadblock

Travel and Tourism Set for Strong Growth

SWOT

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